



**Tuition Payment Estimator**  
**Global Workforce Skills - Digital Marketing Specialization**

**Starting: 2026-Winter**

This Tuition Estimator is provided to students to use as an informational budgeting tool; it is not an invoice. Tuition estimates are for the entire program. All tuition and fees are invoiced based on individual student registrations - any changes to registration details like program selection, start date, repeating course or duration may result in additional or increased fee rates.

**All tuition and ancillary fees subject to change without notice. RRU reserves the right to correct any errors or omissions on this form. The University is not bound by any estimated program tuition provided. In the case of discrepancy between an estimate and an invoice; the invoice will prevail.**

<b>Payment Options:</b> <b>Full Program or Installments</b>	<b>Option 1:</b> <b>Full Program Option</b>	An invoice will be generated for the full program with a <b>\$5000 deposit due within two weeks of offer</b> in order to secure a seat in the program and to obtain necessary letters to proceed with the student permit application. The balance of tuition due 28 days prior to the program start.
	<b>Option 2:</b> <b>Installment Option</b>	An invoice will be generated for the full program with a <b>\$5000 deposit due within two weeks of offer</b> in order to secure a seat in the program and to obtain necessary letters to proceed with the student permit application. The balance of tuition owing will have due dates prior to the start of each term of the program, for the tuition owing for the respective term.

<b>Option 1: Full Payment</b>	<b>Full Program Tuition</b>	<b>Amount</b>	<b>Due Date</b>
<b>Tuition Deposit (Mandatory)</b>	Tuition Deposit paid with acceptance into the program and applied towards program tuition on start.	\$5,000	Within two weeks of offer
<b>Full Program</b>	Balance of Program Tuition - <b>after deposit applied</b>	\$7,000	December 8, 2025
<b>Estimated Total Tuition</b>		<b>\$12,000</b>	

Option 2: Installment Payment						Amount	Due Date
Tuition Deposit (Mandatory)		Tuition Deposit paid with acceptance into the program and applied towards program tuition on start.				\$5,000	Within two weeks of offer
Tuition Cost Per Term	Term One	Micro-Certificate in Social Media and Web Analytics				\$0	Not applicable <i>Term fees covered through deposit</i>
		Term:	Winter	Start Date:	January 5, 2026		
	Term Two	Micro-Certificate in Digital Marketing Strategy and Planning				\$3,000	March 9, 2026 <i>Balance owing after deposit</i>
		Term:	Spring	Start Date:	April 6, 2026		
	Term Three	Micro-Certificate in Digital Sales and E-Commerce Optimization				\$4,000	August 3, 2026 <i>Full Term fees</i>
		Term:	Fall	Start Date:	August 31, 2026		
Estimated Total Tuition						\$12,000	

**Helpful Links**

[Professional and Continuing Studies Refund Policy](#)

[How to Make a Payment](#)